

Virtual Incubator

www.cumberlandincubator.com

Following the success of the virtual incubator, when Cumberland County was searching for a marketing strategy to promote small business growth, they approached the BMC. The center was able to develop an environment that supports the CBI mission "to provide an environment of learning, mentoring, and support services for the incubation and growth of successful businesses that will create and sustain jobs in the community by leveraging the unique resources of the region."



"I told President Bell that what the BusinessMedia Center put together was the most incredible website I had ever seen. We went from having no idea on how to put this thing together, to the center walking us through the vision and how the content would appear to the public. This website was worth well over \$100,000 to me," said Robbie Safdie, Cumberland Business Incubator director. "Mack, the project leader, has been wonderful to work with. He responds quickly, he is determined, and I have been literally thrilled with the results of his work and the BMC."