



"Interning at the BusinessMedia Center has provided me with invaluable on-the-job training. I've excelled in HD productions. I can go on-site, set up the shot, film, and bring it back here to the studio to edit. It is a real team environment, which really helped me in the transition from Cleveland State to TTU." -Jesse Bunch.

"Being involved with the BusinessMedia Center at TTU allows me to save lives on a daily basis. How many people can say that? I get to spread the message about booster seat and seat belt safety to elementary school children. I also get involved with the media by writing press releases and editing photos. It is so rewarding. I have made so many great friends here, and it all started when I received the internship." -Callie Bird.

"The BusinessMedia Center has been one of the best experiences of my life. I feel like it has given me real-world experience, while teaching me skills that I will use in the future. My favorite project to work on has been Ollie the Otter. Not only is it fun and exciting, it is also very informative and is saving lives across Tennessee. If the BMC continues on the road it's on, it is going to take the College of Business at TTU to unimaginable heights." - Matt Ashton.

"The environment at the BusinessMedia Center is amazing, it's like one big family, and everybody helps each other out. Working on the ROCC campaign has helped me to develop new skills. I can't ever really describe how awesome it is. Working at the BMC and with the ROCC project is something I will always remember with great pride and joy when I graduate." - Seth Latture.

"Working at the BusinessMedia Center has given me such great marketing experience. One of the biggest highlights was working on the Ollie the Otter Seat Belt Safety Campaign. I was able to travel and promote safety awareness and then come back to the office and work on the website and press releases. I am forever thankful for the memories I made working at the BusinessMedia Center." - Amber Hayes.





"I have enjoyed all the experience I have gained by working at the BMC. I've worked on video editing projects, website databases, Photoshop, designing print media, and of course, I've been Ollie the Otter. The experience here at the BMC is something that can really increase your value in the job market when you graduate college. The people are great. The atmosphere is great. To sum it up, the BMC is great." - Josh Haskins.

"While working in the BusinessMedia Center, I have helped with various projects including working on presentations for the President's office. I've learned, and am learning, useful skills in web design, photography and filmmaking, and photo and video editing. The BusinessMedia Center has been beneficial in many ways to help me develop my skills needed for future jobs." - Jimmy Phillips.

"I've truly enjoyed my time working at the BusinessMedia Center. The whole experience--from participating in website fabrication to helping Boy Scouts learn about graphic design--has been a real pleasure. My favorite part about the BusinessMedia Center is simply how I get to spend my time. A large part of the BMC's regular activities focuses directly on community outreach. Their involvement with Merit Badge University, Ollie Otter, and Sammy Sturgeon impact Tennessee's youth in a huge way. It's outstanding." - Chris Byers.

"Having the privilege of working at the BMC was a great experience. Working with the team gives great perspective for students about to enter the business world. I greatly benefitted from working there for almost two years. I learned several skills that I have been able to put into practice in my current job. I would encourage anyone interested in a great opportunity to gain real-world experience to join the amazing staff at the BMC." -Taylor Durham.

"While working at the BusinessMedia Center, I learned about marketing, public relations, journalism, and creating through a hands-on approach. The knowledge and skills I gained while working there are things I will be able to use the rest of my career. As a coordinator for the Ollie Otter Program, I was able to interact with kids, teachers, law enforcement, and community leaders. The Ollie Otter Program, along with many other projects I worked on while at the BusinessMedia Center, were helpful in teaching me how to be successful, not just in marketing, but in my future endeavors." -Melissa Mooneyham.

"While working at the BusinessMedia Center, I worked on numerous projects involving TSBDC, TN American Legion Boys State, TWRA, and Governor's Highway Safety Office. I did everything from video and audio editing, designing a website for the Blake McMeans Foundation, presenting as Ollie the Otter, creating presentations for TSBDC, and making posters for Sammy the Sturgeon. I had more fun than any other job I have had and made some great friends along the way, but most importantly I learned valuable career skills and work experience. At the BMC, you get more than work experience, you create long lasting relationships and become a part of not just an office, but a family." -Brandon Banning.



"It has truly been a gratifying experience working at the BusinessMedia Center and the public policy campaigns we participate in. Positively impacting children's lives is so important, and I am thrilled to be apart of such successful programs. Through my internship here at the BMC, I have met many people from different backgrounds. As a result, I am a better-rounded individual. I am excited to learn more about marketing, web design, and our community." -Sonni Mackzum.