

WCTE

www.wcte.org



The growing partnership with WCTE, a regional PBS station, has provided new and exciting opportunities to the BMC students. Students get to learn and develop the skills needed to streamline information and build a fully functional website. Students learn the dynamics of participating in a nationally recognized organization and get to cultivate business expertise that they can use in their professional lives.

"The goal of the project," commented intern Kallie Haley, "was to transform WCTE's old website into a new, up-to-date, more user-friendly website."

"We tried to strive for flexibility," said intern Mack Lunn. "WCTE is as dynamic as its programs and sponsors, so we needed to ensure that everything would remain up to date. The website should allow anyone to make updates as easily as they would maintain a personal Facebook page."

